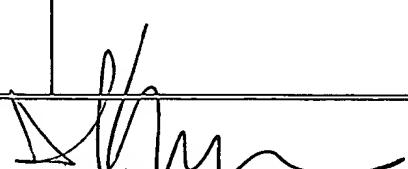


<p style="text-align: center;"><b>U.S. PATENT &amp; TRADEMARK OFFICE</b>  <b>INFORMATION DISCLOSURE CITATION</b>  <i>(Use several sheets if necessary)</i>  <b>JUL 05 2001</b> </p>				Docket Number (Optional) <b>8240M</b>		Application Number <b>09/827,811</b>		
				Applicant(s) <b>Theodore Van Fossen McConnell et al.</b>		Filing Date <b>4/6/01</b>		Group Art Unit <b>2656</b>
<b>U.S. PATENT DOCUMENTS</b>								
*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
JAK	AA	5,533,079	7/2/96	Colburn et al.				
JAK	AB	5,596,493	1/21/97	Tone et al.				
JAK	AC	5,765,143	6/9/98	Sheldon et al.	<b>RECEIVED</b>			
JAK	AD	5,924,077	7/13/99	Beach et al.	JUL 19 2001			
					Technology Center 2100			
					<b>RECEIVED</b>			
					JUL 09 2001			
					Technology Center 2600			
<b>FOREIGN PATENT DOCUMENTS</b>								
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO
<b>OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)</b>								
JAK	CA	"Where to Look for Incremental Sales: The Retail Problem of Out-of-Stock Merchandise," Study conducted for the Coca-Cola Retailing Research Council by Andersen Consulting (Draft Report), March 15, 1996.						
EXAMINER: 				DATE CONSIDERED <b>3/10/04</b>				
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.								